

Cover Letter

I have always been extremely passionate about design since I was a boy, and enjoyed using my creativity to produce aesthetically pleasing works. Since high school, I continued to excel in my design skills and knowledge to overcome any project I worked on.

In 2005, I studied in the Commercial Arts Training College in the Gold Coast, where I gained an expansive knowledge of various softwares and creative techniques that helped me understand the requirements of the industry. Using this knowledge, I was able to generate innovative results. At this time I also worked as a Graphic Designer for Morlife Pty Ltd, designing product labels and promotional brochures and hand outs. I graduated from the course late 2005, taking with me a Diploma of Graphic Design specialising in Advertising, though I still wanted to continue exploring other mediums of design.

I then enrolled in the Bachelor of Visual Media early 2006, majoring in Digital Design at Griffith University. Through this experience I found my interest in 3D Modelling, Animation and Effects. I was also involved in various jobs including directing short films for competitions and working as a workshop assistant for Griffith University. Upon completion of the degree late 2008, I felt that in addition to previous experiences, I am prepared for any design challenges I may face in the industry.

My main objective is to do what I can to excel in my area of expertise so that I may turn ideas into professional high-end works. With this as a motivation alongside my practice in tight deadlines and group assignments, I believe I can contribute and become a valuable asset in any operation.

Attached is a detailed copy of my resume for your perusal. I look forward to getting the opportunity to discuss any possible work experience with you. Should you have any enquiries, you may contact my mobile at 0416 438 303 or email jeff@jde-studios.com.

Thank you for your consideration.

Yours sincerely,

Jeffrey Davidson



Jeffrey Davidson

Address: 4 Neri Crescent
Arundel, QLD 4214
Mobile: 0416 438 303
Date of Birth: 28 March 1987
Nationality: New Zealander
Health: Excellent

Profile:

I am a creative and motivated digital designer who specialises in gaming and film designs. I am able to participate and contribute to group projects as well as produce freelance work to high professional standards. Reliable and able to perform under high-pressure, I can ensure the work has quality and functionality before the deadline.

My intention is to produce many great designs and strive to create new and innovative solutions for clients, as well as for my own personal creations to use in the industry.

Awards:

2008 Student Culture Award
Digital Design Major, Bachelor of Visual Media, Griffith University

Education:

Bachelor Degree: Bachelor of Visual Media - Digital Design Major
Griffith University, Gold Coast
February 2006 - November 2008

Certificate Diploma: Diploma of Commercial Arts (Graphic Design)
Commercial Arts Training College, Gold Coast
March 2005 - December 2005



Professional Experience:

Liveworm (GC)	Project Manager April 2009 - Current Responsible for managing digital projects while working with a team of students to finish client works.
Volunteering Gold Coast	Videographer April 2009 - Current Responsible for running the video projects, including filming, directing, editing and final output.
Gold Coast Design Studio (GCDS)	Graphic Designer February 2009 - Current Responsible for doing graphic/web design works for different clients.
Griffith Univeristy Gold Coast Campus	Tutoring Staff February 2009 - Current Responsible for teaching students in various design subjects.
Various Clients	Freelance Graphic Designer January 2009 - Current Responsible for various graphic design works for different clients.
Griffith University Gold Coast Campus	Sessional Staff January 2008 - November 2008 Responsible for being workshop assistant, open-day assistant and various casual work on campus.
Filmaka.com	Submission for the "Truth or Dare" short film to filmaka.com July 2008 Responsible for directing, scene set-up, cameraman, script writing, video editing and sound composition.
Morlife Pty Ltd	Graphic Designer February 2005 - September 2005 Responsible for designing product labels, promotional brochures and hand outs.



Skillsets:

Advanced 3D Modelling techniques
3D Animation and Character rigging
2D and 3D Visual Effects
Camera and Filming expertise
Graphic Design and Print works
Music synchronisation and Soundtracks
Concept sketches and Drawing skills
DVD Authoring and Interface Design

References:

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